

Kent Hoffman
Columbia City, IN

“We’re expecting tremendous soybean yields in this area this year, and I’m expecting my Vistive™ beans to yield very well. They looked very similar in the field – they looked good, and there was really just no difference between Vistive and commodity soybeans. If they yield as well as I expect them to, they will help my bottom line. People are becoming more and more health conscious, and by growing Vistive low-lin beans, we’re helping them meet those goals, which is rewarding. With the attractive grower premium, Vistive soybeans are financially rewarding as well. We haven’t harvested yet, but I already have just as many Vistive soybeans ordered for next year.”



Ben Moore
Woodburn, IN 46797

“For my 2.5-maturity Vistive™ low-lin beans, the yield monitor stayed right in there at 68 bushels per acre across the field. They were very consistent. I don’t feel like there is any yield drag at all. We really like the Vistive concept – being able to raise a commodity and get a nice premium. It’s also something that’s good for people’s health, because it helps reduce or eliminate trans fat in food. I would much rather consumers use soybean oil than go to palm oil and we lose out on that market. I have been very pleased and plan to plant just under 2,000 Vistive acres in 2008.”



Doug Theobald
Shelbyville, Ind.

“Vistive™ low-lin beans were actually our top soybean yielder. Our area was hit pretty hard by drought this season, so we were very pleased with our Vistive yield of 50 bushels per acre. I received a premium of 60 cents per bushel, which meant \$30 extra per acre to my bottom line. I decided to grow Vistive because we felt the market would start growing for low-lin oil. With Vistive, we can fill a demand for low-linolenic oil, and any time you can create more demand for your product, you are adding value to what you are growing.”



Mike Moore
Danville, Ind.

For the past two years we’ve planted 400 acres to Vistive and I’ve been very pleased with them. I like the 60-cent per-bushel premium I get from the elevator when I take my Vistive soybeans to market. Sixty cents per bushel is still sixty cents per bushel. At a yield of 50 bushels per acre, that premium adds \$30 to my profit. As far as I’m concerned, that’s a bonus. And I really think these types of soybeans are the wave of the future.’

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Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.